



Virtual Tours
For Hotels and Events

Virtual Tour - the basics

A **Virtual Tour** is an ideal presentation of an object or event.

You present the very best part of your business in the best way possible.

Tours are pretty well described as an *"interactive walk"* through different rooms or locations.

Perfectly combining virtual images to one compact project.

Presented on the internet, the user can access various locations by clicking *"Hotspots"* or *"Thumbs"* inside the image or a map.

Used at an exhibition or fair, the tour runs by itself; *fully automatically*.

This may be considered a *"Guided Tour"* that runs continuously.

Shown on large screens, the tour really is an eye-catcher on every fair or exhibition, where you present your business.

People will stop by and watch.

Added with multimedia (Sounds, announcements etc.) it is a incredible asset for any kind of advertisement of your business.

As a give-away, the tour act as an interactive brochure, beeing distributed on D/DVD/USB-Stick or other media.

This brings your business *"alive"* onto the desktop of your customer.





Navigation inside a tour

Navigation inside a tour is done by:

Hotspots:

clickable markers inside the image or on a map.

Thumbs:

clickable little previews.

Scrollable and vertical or horizontal positioned.

Maps:

an overview with clickable hotspots.

Multiple (layered) maps available.

"Radars" can show the actual angle of view.

Different graphics may represent different types of hotspots.

Controller:

Helps to move the images left/right, up/down, zoom, fullscreen, next etc, in addition to the mouse-controls.

Automatic tour is started or stopped here.

(The sequence of the automated tour is individual - you decide which image, detail etc. is presented in the automated walk - through.)

Help is also accessed inside the controller.

Some controllers may be able to vanish, others stay visible.

We create individual controllers.

Examples are found on our homepage virtugraf.de







Extract of a Virtual Hotel

A part of a "Virtual Tour" of a hotel with Lobby, guest rooms, wellness, bar, dining, conference and environment.

An interactive brochure of the hotel that really increases the desire of customers to get there.



Events

Cultural Events

- even in critical conditions -
are great with underlayered
music.

We are the official
virtugraphers of the
"*Wattstock Festival*" and the
"*Wattolympics*" in Brunsbüttel.
Also the cultural site
"*virtuelle-museen.de*" - a site
with various virtual museums -
is our project.



Conventions

are also perfectly captured in
this technic.

The "*Schleswig-Holstein
Convent*" with plenty of highly
ranked politicians of Germany
is photographed virtual.

Our gallerie **360de.de** is a
rough example.

The gallery acts as a "Virtual
Tour" though.

All images in this booklet can
be accessed interactive in our
gallery.



Overviews over events and objects



We create fantastic views over your event or object.

Done with fire ladders at app. 35m high. Poles up to 10m are standard procedures.



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